# FINANCIAL SERVICES GUIDE

# **Generational Wealth Partners**

Corporate Authorised Representative of Advice Evolution ASIC ID: 381917 ABN: 90 144 950 032 4/6 APLIN STREET TOWNSVILLE CITY 4810 PHONE: 07 4724 5458

# Andrew Cox is an

Authorised Representative of Advice Evolution ASIC ID: 332477

### Reegan Wass is an

Authorised Representative of Advice Evolution ASIC ID: 1272918

WE ARE REQUIRED BY LAW TO GIVE YOU A FINANCIAL SERVICES GUIDE (FSG), THAT HELPS EDUCATE, PROTECT AND ASSIST YOU TO MAKE AN INFORMED DECISION ABOUT THE FINANCIAL SERVICES WE OFFER.



# **Business profile**

Version:	FSG Version 1
Issue date	October 2023
Important	<ul> <li>Before we provide you with financial advice, you should read this Financial Services Guide (FSG) It contains the following important information to help you decide whether to use our services:</li> <li>Who we are;</li> <li>Advice we provide;</li> <li>How we are paid;</li> <li>Who to contact if you have a complaint.</li> </ul> This profile is part of the Financial Services Guide and is only complete when the adviser profile is
	attached.
About our practice	Generational Wealth Partners is authorised to provide financial services on behalf of Advice Evolution Pty Ltd.
	We are a leading financial services provider. Our business was established by Andrew Cox in 2010.
	Generational Wealth Partners offers comprehensive financial planning advice to assist clients develop a structured financial plan that helps them achieve their lifetime goals, "frequently our clients' lifetime goal is financial freedom and financial security".
	Lack of Independence Disclosure
	Advice Evolution is owned by advisers and has an open approved products list, however, as we continue to be paid commissions for life insurance products and receive fees based on the asset value of some investments, we must disclose this lack of independence.
	Generational Wealth Partners has developed a reputation for explaining financial concepts simply and clearly. We will provide you with strategies that allow you to take control of your own financial future and build relationships with you and your family to secure each generation's financial well-being.
	Contact Details
	Generational Wealth Partners
	4/6 Aplin Street, Townsville City 4810
	PO Box 1226, Townsville City 4810
	(07) 4724 5458
	admin@g <b>wp.email</b>
About our team	We have a dedicated team of advisers, paraplanners and support staff to help deliver quality financial planning services to you.
	Attached to this document is a profile for each adviser in our practice. The adviser profile provides information about your adviser - their contact details, qualifications, experience and any memberships they may hold. It also outlines the strategies and products your adviser can provide advice on and fees charged.
Why you should choose Generational Wealth Partners	We aim to provide personalised and responsible advice suited to your objectives and believe that sound advice and planning is the key to improving your financial position.
	We undertake continuous professional development and attend training programs, so we are up to date with legislative changes to superannuation, investment, social security (including aged care) and tax environments.
	We have access to technical, risk and investment research professionals who provide us with additional analysis on strategies and products that become available as a result of these changes.



	Our financial advisers will help you determine your goals and weigh up different investment strategies to achieve them.
	Most importantly, we turn your thoughts into action. There are no secret formulas for achieving financial security. We work with you to get the basics right and ensure you have a plan to achieve your goals over time.
Approved Products	Advice Evolution Pty Ltd maintains a broad approved list, containing investment and insurance products that have been researched by at least 2 research houses.
Transaction services	If you do not require advice from us, but you would like us to help you complete a particular transaction, we can also arrange for you to apply to the kinds of products referred to in your adviser's profile. In these cases, we can take your instructions and arrange for the transaction to be completed without providing you with personal advice.
	It is important to understand that in these circumstances we will generally ask you to confirm your instructions in writing and to sign a letter that acknowledges you have declined our offer of advice as well as understand the risks of a transaction service. You will be provided with a copy of the letter for your own records.
	You can also contact us directly with any instructions relating to your existing financial products. We will accept instructions from our existing clients via telephone, mail or email.
Documents you may receive	Our advice will be provided to you in a financial plan, known as a Statement of Advice (SOA). The financial plan contains a summary of your goals, our strategies and financial product recommendations to achieve your goals. It also provides you with detailed information about the fees, costs and other benefits we will receive as a result of the advice we have provided.
	We will keep a record of any further advice we provide. You may request a copy by contacting our office.
	You will also receive a Product Disclosure Statement (PDS) if we have recommended you invest in or purchase a financial product. The PDS contains key features of the recommended product, significant benefits, risks and the fees you pay the product provider to professionally manage your investment or insurance.
	You may also receive an ongoing or Annual agreement which will outline how we monitor your strategy and portfolio and make sure they are the best available to achieve your goals.
	You should read any warnings contained in your financial plan, the PDS or IDPS guides carefully before making any decision relating to a financial strategy or product.
	You can contact us with any questions relating to your financial products.
Our financial planning process	Everyone has different circumstances, needs and goals. We treat every client as an individual, but follow a defined financial planning process, to make sure you know what to expect from us.
	Where do you Opportunities Bridging the Bringing your plan to life Stay on track
	Identifying where you want to be

#### Identifying where you want to be

We help you identify your financial and lifestyle goals and explain the services we offer to help you achieve them. The type of advice you need could depend on your life stage, the amount of money you want to invest and the complexity of your affairs.

We will help you to identify the range of issues that need to be addressed to meet your goals. You can then decide whether you want our advice to meet a single need or a broad range of issues.

#### Considering opportunities and risks

Good personal advice starts with having an understanding of your current situation. We take a close look at your current financial situation – assets, debts, income, expenses and insurance, and explore the options you could use to reach your goals.

#### Bridging the gap

Based on the research we have conducted; we will recommend a strategy to bridge the gap between where you are now and where you want to be.

#### Bringing your plan to life



We work closely with you to implement your financial plan. We help you to complete any necessary paperwork and are available to attend meetings with your accountant, solicitor and general insurer so that your strategy is implemented efficiently.

#### Staying on track with regular ongoing advice

Time goes on and circumstances and needs change. The final step in our advice process ensures your financial plan remains on track, by providing you with regular ongoing advice.

We design an ongoing service program to ensure your plan remains up to date as your life changes and so you can obtain the benefits of ongoing reliable advice.

Sometimes, life takes us in unplanned directions. When you need a little extra help on top of our initial or ongoing advice, just ask us to provide you with some additional advice. We are there to help you – whatever the occasion.

### Advice fees Fees and other costs that may apply to you:

A range of fees and other costs may be payable to Advice Evolution for the advice you receive, and the financial products used.

Outlined below are the types of payments that you may be charged. Before I provide you with any financial advice, I will discuss these options with you and help you select the best payment method for you.

Where we are aware that you have used borrowed funds (i.e. funds that are either secured or unsecured) to invest through us, we will charge you a flat dollar advice fee.

In all cases, details of payments required for the services provided will be given to you at the time of any personal financial advice or when executing a transaction on your behalf. You will be provided with a tax invoice for any services provided and payment is generally made to Advice Evolution in accordance with the terms of the invoice and is payable by cheque or money order.

These amounts, where they can be determined, will be documented in your SoA. If at the time you receive your SoA the amounts cannot be determined, the manner in which they are calculated will be disclosed instead.

#### Fee for Service:

Under this method of payment, there are set fees payable for each service provided to you. Those services and fees include:

You may be charged a minimum fee of \$550 including GST for your initial consultation with your Adviser.

A fee of between \$3,300 and \$11,000 (including GST) applies for the preparation of a Statement of Advice and the implementation of that advice. Fees are determined based on:

Time; Level of expertise needed; and Complexity.

Our fees are transparent and agreed upfront by you. There is an Ongoing Service and Advice fee:

The larger of \$3,300 or 1.0% pa (including GST) for individuals; and \$4,400 or 1.0% pa (including GST) for couples based on your total funds under advice.

These fees are charged as a percentage of your investments and deducted from your funds periodically.

Alternatively, if the option for ongoing service is not chosen and additional advice is required it will be provided for up to \$440 per hour for advice and implementation in addition to a Statement of Advice Fee. We will provide an estimate of costs before proceeding.

Our preference is to charge a percentage-based fee as this means our fees are performance based, essentially aligning our interests with our clients.

#### How we create value:

- Helping our clients by aiming to achieve higher returns;
- Helping our clients save money on Fees and Taxes where possible;
- Insurance against making Investment mistakes;



Peace of mind knowing our clients financial strategy is handled by those specializing in the area.

#### Revenue, Adviser Service Fees and Commission

The fees charged for our advice are designed to be fair and clear. Our advice fees may include charges for the following advice services:

Advice Fee - The advice fee covers the cost of researching and preparing your financial plan. The price can be a flat fee with an additional performance or risk margin depending on the size and complexity of the advice.

**Advice implementation** – The advice implementation fee covers the administrative time spent implementing the recommended strategies and products. This cost will be calculated on the estimated time to complete the task.

Admin Fee – This will be charged for any other admin services provided.

Hourly Rate - The hourly rate charged for the Adviser and Administration time is \$440.

The advice implementation fee will be disclosed in your Advice Agreement or your SOA.

**Annual or Ongoing advice** – This is the fee for the Annual or ongoing advice, it will cover the cost to keep your strategy and investments current and up to date as well as any services provided by the practice. This will be a separate document provided at the time of the advice.

#### Life insurance payments

*Initial commission* – One off commission that is paid at the inception of insurance policy. This can range from 11% to 66% of initial premium paid. (Paid by the product issuer)

**Ongoing commission** – This is a part of the product provider's ongoing charges and is paid every year that the insurance policy is retained. (Paid by the product issuer)

Advice Evolution Pty Ltd will receive commission directly from the product provider and is based on a percentage of the insurance premium paid. Commissions are deducted from the premium by the product provider so are not paid directly by you.

Your advice fees will be calculated at the time we provide you with personal advice. Your SOA will outline the advice fees and any commission inclusive of GST.

#### **Payment Method & Frequency**

We offer you the following payment terms:

Bpay, direct debit (credit card or savings), cheque

Deduction from your investment

Ongoing advice fees may be deducted as an annual instalment or in monthly or quarterly instalments.

Annual or ongoing advice fees may increase each year in line with the Consumer Price Index (CPI) or by a fixed amount or percentage each year. The specific amount will be agreed to by you and outlined in our annual or ongoing advice agreement.

What Advice<br/>Evolution pays us<br/>as your AdviserAdvice Evolution Pty Ltd will retain 2% of the gross revenue received for the recommended financial<br/>services and/or products. Advice Evolution Pty Ltd will pay Generational Wealth Partners 98% of the<br/>gross revenue received.

Andrew Cox has equity in Generational Wealth Partners and may receive capital and profit related benefits.

Reegan Wass has equity in Generational Wealth Partners and may receive capital and profit related benefits

Other benefits Generational Wealth Partners may receive **Non-monetary:** (Practice Name) keeps a full register of any benefits received by advisers between \$100 to \$300. By law, your adviser is not permitted to receive benefits in excess of \$300 per year from a product issuer, however, some non-monetary benefits are permitted because they are covered by an exception e.g. they are valued at less than \$300, they meet certain training and education requirements, or the benefit is the provision of relevant IT software or support. These are not additional costs to you.

We keep a register of any other non-monetary benefits your adviser may receive in relation to education, training, technology support or software that is relevant to the provision of financial advice. If you would like a copy of either register, please ask your adviser and one will be made available to you.



About Advice Evolution Pty Ltd	Associated businesses: Your adviser may have associations with other related businesses, such as
	an accountancy firm, real estate agents, mortgage brokers etc. Any arrangement in place will be subject to the FASEA Code of Ethics.
	Advice Evolution Pty Ltd ABN 66 137 858 023
	Australian Financial Services Licence 342880
	Suite 302, 20 Bungan Street, MONA VALE NSW 2103
	www.adviceevolution.com.au
	Advice Evolution Pty Ltd is a Professional Partner of the Financial Planning Association (FPA) and we are fully committed to the FPA's Code of Ethics and Rules of Professional Conduct. Advice Evolution Pty Ltd is also a Corporate Member of the Association of Financial Advisers (AFA)
	Advice Evolution Pty Ltd has approved the distribution of this FSG.
	As part of the financial planning process, we need to collect information about you. Where possible we will obtain that information directly from you, but if authorised by you we may also obtain it from other sources such as your employer or accountant. If that information is incomplete or inaccurate, this could affect our ability to fully or properly analyse your needs, objectives and financial situation, so our recommendations may not be completely appropriate or suitable for you.
	We are also required under the Anti-Money-Laundering and Counter-Terrorism Financing Act (AML/CTF) 2006 to implement client identification processes. We will need you to present identification documents such as passports and driver's licences in order to meet our obligations.
	We keep your personal information confidential, and only use it in accordance with our Privacy Policy. Some of the ways we may use this information are set out below:
	• Your adviser may have access to this information when providing financial advice or services to you;
	• Your adviser may, in the future, disclose information to other financial advisers, brokers and those who are authorised to review customers' needs and circumstances from time to time.
	• Your information may be disclosed to external service suppliers both here and overseas who supply administrative, financial or other services to assist your adviser in providing financial advice and services to you.
	• Your information may be used to provide ongoing information about opportunities that may be useful or relevant to your financial needs through direct marketing (subject to your ability to opt-out.)
	• Your information may be disclosed as required or authorised by law and to anyone authorised by you.
	Your adviser will continue to take reasonable steps to protect your information from misuse, loss, and unauthorised access, modification or improper disclosure. You can request access to the information your adviser or Licensee holds about you at any time to correct or update it.
Professional indemnity insurance	Professional indemnity insurance is maintained by Advice Evolution Pty Ltd and your adviser to cover advice, actions and recommendations which have been authorised by Advice Evolution Pty Ltd and provided by your adviser. The insurance satisfies the requirements imposed by the Corporations Act 2001 and financial services regulations.
What should you do if you have a complaint?	I If you have any complaints about the services provided to you, you should take the following steps:
	Contact your financial adviser and tell them about your complaint.



 If your complaint is not satisfactorily resolved within three days, please contact Advice Evolution Pty Ltd on 042 622 8737 or email us at <u>admin@adviceevolution.com.au</u>

Advice Evolution Pty Ltd will acknowledge your complaint and will try to resolve your complaint as quickly and fairly as possible.

We will conduct a thorough investigation of your situation and the issues that you raise, and we will provide you with a formal written response within a 30-day period.

If your complaint has not been resolved satisfactorily, you may lodge a complaint with the Australian Financial Complaints Authority (AFCA):

Website: www.afca.org.au Email: info@afca.org.au Phone:1800 931 678 (free call) In writing to: Australian Financial Complaints Authority GPO Box 3, Melbourne VIC 3001 Time limits may apply to complain to AFCA and so you should act promptly or otherwise consult the AFCA website to find out if or when the time limit relevant to your circumstances expires.

Your Before you proceed with the preparation of Your Financial Plan, the Statement of our Advice, please take a moment to read the following information:

#### Protecting your Privacy:

- The information you provide me will be kept on file at our business. You are entitled to request reasonable access to any information we hold on file about you.
- Your information is only disclosed to other parties as are necessary for us to provide our services to you. This may include fund managers, life companies, other Licensees and related entities. In addition, we will disclose your information where we are required to by law.
- We will not pass your information to other parties for any purposes other than those for which you have been informed.
- Our communication methods include phone calls, email (may be unsecured), fax and regular mail.

#### Duty of care

- The information you provided to us has been recorded in a Financial Needs Analysis document and will be used to prepare Your Financial Plan. Any discussions held during your fact finding meeting do not constitute personal advice and should not be implemented before you receive the financial plan we will prepare for you.
- It is important you provide me with detailed and accurate information so I can provide you with appropriate recommendations. Advice Evolution Pty Ltd will not accept liability for recommendations based on inaccurate or incomplete information you supply.
- The following sections of this fact find have been completed:
- o 'your investment goals'
- o 'determining your investment strategy'
- o 'your insurance goals'



# **Adviser Profile**

Your Advisers and how you can contact them

## And rew Cox

I am an Authorised Representative of Advice Evolution and can be contacted using the following details: Name: Generational Wealth Partners Pty Ltd

ABN/ACN: 90 144 950 032

ASIC adviser identification number: 000381917 Address: PO Box 1226, Townsville City QLD 4810 Telephone: 07 4724 5458

E-mail: andrew@gwp.email

Generational Wealth Partners Pty Ltd commenced providing financial planning services to individuals and businesses in 2010.

I am authorised by Advice Evolution to provide personal financial advice through Generational Wealth Partners Pty Ltd:

Andrew Cox BAppSC, MBA, GDAF CFP®

ASIC Adviser identification number: 332477

Andrew joined the financial services industry in 2007. He completed a Graduate Diploma of Applied Finance (Majoring in Financial Planning) from Kaplan in 2009. Andrew went on to further his studies by undertaking the highly regarded Graduate Diploma Certified Financial Planner program. This program saw Andrew being awarded the highest designation, CERTIFIED FINANCIAL PLANNER (CFP ®)

from the Financial Planning Association of Australia. Andrew also has a Bachelor of Applied Science from the University of Queensland and an MBA from James Cook University.

Andrew is a member of Golden Key International Honour Society. Andrew has built up a considerable client base offering services in Superannuation and Retirement Planning, Cash Flow Management, Wealth Creation and Risk Management.

# **Reegan Wass**

I am an Authorised Representative of Advice Evolution and can be contacted using the following details: Name: Generational Wealth Partners Pty Ltd

ABN/ACN: 90 144 950 032

ASIC adviser identification number: 000381917 Address: PO Box 1226, Townsville City QLD 4810 Telephone: 07 4724 5458

E-mail: Reegan@gwp.email

I am authorised by Advice Evolution to provide personal financial advice through Generational Wealth Partners Pty Ltd:

Reegan Wass GCFP

ASIC Adviser identification number: 001272918

Having over 20 years' experience in the banking and finance industry, Reegan branched out into the financial planning sector in 2012. Reegan successfully completed her Diploma of Financial Planning from Kaplan in 2013 and went on to build on this foundation by completing a Graduate Diploma of Financial Planning from Kaplan in 2018.

Reegan is currently undertaking her Masters in Financial Planning with Central Queensland University and is a member of the Golden Key International Honour Society.

Reegan enjoys all advice areas and has extensive experience in developing strategies for clients in the areas of Superannuation, Retirement Planning, Cash Flow Management and Risk Management. Reegan is particularly passionate about the importance of seeking quality financial advice early on in life and embedding good financial behaviours.

